

New Ventures Indonesia

Prospective Enterprise Application Form

New Ventures is a program of the World Resources Institute (WRI) and supported by Citi Foundation. In Indonesia, the program is managed and implemented by The Apex Consulting Group. The information provided on this form will be treated with utmost confidentiality for the sole use of the New Ventures team.

- Applicants must complete all questions in this form to be considered.
- Incomplete forms will not be considered or be included in the NVI assessment process.
- All information provided in this form will be kept in the strictest of commercial confidence and will not be shared with any third party without prior written permission.

Applicant's Corporate Details :

1. **Company name** :

2. **Corporate address**
 - a. **Street** :
 - b. **City** :
 - c. **Postal Code** :
 - d. **Province** :

3. **Office telephone** :

4. **Fax** :

5. **Website** :

6. **Year of establishment** :

7. **Location of Domicile** :

8. Primary industry focus:

- | | |
|--------------------------------------------|--------------------------|
| a. Biodiversity Conservation | <input type="checkbox"/> |
| b. Energy and Fuel Efficiency | <input type="checkbox"/> |
| c. Natural Resources Conservation | <input type="checkbox"/> |
| d. Pollution Prevention & Waste Management | <input type="checkbox"/> |
| e. Sustainable Land Use | <input type="checkbox"/> |
| f. Sustainable Energy | <input type="checkbox"/> |
| g. Water Resources Management | <input type="checkbox"/> |
| h. Raw Materials | <input type="checkbox"/> |
| i. Manufacturing | <input type="checkbox"/> |
| j. Services | <input type="checkbox"/> |
| k. Information | <input type="checkbox"/> |
| l. Others (Please mention) | <input type="checkbox"/> |

Contact Details of the Director/CEO

1. Name :
2. Position :
3. Direct Office Line :
4. Mobile phone :
5. Direct E-mail :

Company Background

1. Please give a short description of your company's core business activities (max. 3 paragraphs):
2. Please describe your company's unique selling proposition (max. 1 paragraph):
3. Please describe your company's competitive advantages (bullet points):
4. Please list all members of your management team and/or any other key persons in your company. Please include a short profile (1 paragraph) for each person.

5. Please list all company shareholders :

Name	%of ownership	Position in the Company (if relevant)

6. Do you have a Board of Directors, Board of Advisors, or Board of Commissioners? If yes, please list all members and briefly describe the role and function of the board.

Yes No

If yes, we have a Board of :

Name: _____ , Function:

Name: _____ , Function:

Name: _____ , Function:

Name: _____ , Function:

Name: _____ , Function:

Name: _____ ,Function:

Market and Industry

1. Please describe your key target market:

2. Please list your competitors and your assessment of their strengths :

Competitors	Strength	Your Strategy

Products/Services

1. Please briefly describe your products and/or services (list top 4):
2. Do you have copy right, patents, or trademarks, for your products and/or services ? If yes, please list:

Yes No

List here:

Operations

1. Please briefly list your major corporate assets (office, factories, warehouses, etc).
 -
 -
 -
 -
 -
 -
 -
2. How many employees (please differentiate permanent and non-permanent) are currently employed by your company?

Permanent :

Non permanent:

Total:

3. Please briefly describe your business' current and future growth/expansion plans:

Financial Data

1. Please complete your financial records in IDR (Rupiah) or USD (United States Dollar).

Please indicate currency: USD IDR

	2007	2008	2009	2010	2011 (P)
Sales					
Costs of Goods Sold					
Gross Margin					
Expenses					
Operating					
Net Profit					

Note: Applicants must provide accurate and correct financial data. Financial data provided will be subject to an independent audit during the due diligence process conducted by a third party investor if the applicants' applications is selected by an investor. Providing false or misleading financial data may result in disqualification on the assessment process.

2. Please state the amount of investment you are seeking :

USD :

OR

IDR :

3. Please provide a detailed overview of your planned use of the investment capital:

4. Form of financing required:

Bank Loan

Non-bank Loan

Equity Investment

Other. Please explain:

5. Please state the interest rate you are prepared to pay per year:

.... % / year

Environmental and Social Benefits

1. Please describe the environmental benefits of your products/services/activities:

-
-
-
-

2. Please describe the social benefits of your products/services/or activities:

-
-
-
-

General Information

1. Do you have a current up-to-date written Business Plan? If yes, please attach to this form.

Yes No

If yes, last reviewed (date)

2. If no, have you ever prepared a Business Plan?

Yes No

If yes, what year (Please attach to this form)

3. How did you hear about New Ventures Indonesia?

- a. Magazine source:
- b. Newspaper source:
- c. TV source:
- d. Radio source:
- e. Facebook source:
- f. Twitter source :
- g. LinkedIn source :
- h. Word of mouth relationship to person :
- i. Other, please state

We thank you for taking the time to complete this application form. NewVenturesIndonesia receives a significant number of applications each year. Therefore, the application assesment process may take up to 30 days. We will, however, respond to all applicants who complete the full application form via email on the result of their application once our assesment process has been completed.

This application form and any attachments should be email to: applicants@nvindonesia.net.